

The leading UK
magazine for the tile and
stone industry



THE TILE
ASSOCIATION
EXCELLENCE IN TILING

TSJ is the official magazine of the TTA
www.tiles.org.uk



Harriet
Harriet Whitaker

ACTING EDITOR

Harriet Whitaker has served as deputy editor of sister title CFJ since 2023. Alongside this role, she has been a regular contributor to TSJ since May 2025. Now stepping into the role of acting editor, Harriet will continue to deliver the authoritative industry insight and coverage that readers of TSJ value.

ABOUT TSJ

TSJ reflects the dynamism, breadth, scope, and ambition of the ceramic tile and dimensional stone industry in the UK and Ireland. For over 22 years, TSJ has been the authoritative voice of the UK tile industry: the clear market leader in terms of commercial support and circulation.

TSJ provides readers with the information required to make effective business decisions, while our close ties with The Tile Association mean TSJ remains at the cutting edge of every cross-industry campaign.

TOPICS INCLUDE

NEWS

Keep up-to-date with developments in the industry.

TTA NEWSLETTER

Official TTA news including awards, training, benefits and standards.

TECHNICAL ADVICE

Trusted guides on tiles, tools, and best practice from industry experts.

PRODUCTS

Latest tiles, tools and technology.

CASE STUDIES

Inspirational case studies are sourced from every sector of the construction industry.

SUSTAINABILITY

TSJ reports on the significant strides the industry has made towards improving its environmental and social impact.

INDUSTRY INTERVIEWS

Face-to-face with leading figures from the tile sector.

FEATURES

Each month TSJ runs several sector-specific features. These features will cover major product or technical areas in the tile sector; such as Adhesives & Grouts: or Tools & Workwear, alongside coverage of major tiling events.

CIRCULATION

Builders Merchant	6	Building Contractors	34	Architect	200
Garden Centre	7	Agent	34	Manufacturer/Supplier	351
Other	11	Property Developer	42	Bathroom/Kitchen Retailers	548
Slate Specialist	10	Interior Designer	51	Tile Retailer	2,052
Freight/Transport	16	Stone Specialist	53	Fixer/Tiling Contractor	2,297
College	19	Marble/Granite Specialist	95		
PR/Ad Agency	31	Wholesaler/Distributor	149	TOTAL	6,001

FEATURES AND PUBLISHING DATES 2026

Issue

Features

January

Tile Backerboards
Coloured grouts & epoxy grouts
Surface Design Show preview
Spatex preview
Training

February

Cevisama preview
Natural stone tiles
Exterior grade tiles

March

Tools & workwear
Thin porcelain tiles
Italian manufacturers
Surface design show review

April

Aftercare: sealers and cleaners
Distribution Leaders
Clerkenwell Design Week preview
The Stone and Surfaces Show Preview

May

Transport and logistics
Hospitality & leisure
Point-of-sale

June

Wetrooms
Kitchens - worktops, splash backs
and flooring
Tile Agents

July

Training
Adhesives and grouts for ceramic tiles
and natural stone
Clerkenwell Design Week review
Tiling show review

The Guide to Sustainable Tiling

August (DIGITAL ONLY)

The UK's leading retailers
Social media
Virtual showrooms, visualiser software,
web design, ecommerce, email marketing
and tiling apps
Tiling loyalty programmes

September

Underfloor heating
Tools & Accessories
Cersaie preview
LVT and Alternatives

October

Tiling trims, movement joints, profiles

Victorian tiles and mosaic tiles
Spanish manufacturers
Housing developments

November

German manufacturers
Cersaie review
Large format tiles
Metro tiles

Year planner

December (DIGITAL ONLY)

Year in Review
(News and industry developments)
'Tilers' favourites 2025
(Product launches and mainstays)
Tiling social media

The Guide to Sustainable Tiling - Each July, TSJ publishes The Guide to Sustainable Tiling, a supplement focused on the industry's ever-increasing efforts to reduce emissions and protect the environment. Featuring interviews with industry experts, insight from international associations, as well as advice on best eco-practices from across the sector, The Guide to Sustainable Tiling is essential reading for any company or individual hoping to improve their sustainability in 2027 and beyond.

DEADLINES AND PUBLISHING DATES

ISSUE	EDITORIAL DEADLINE	ADVERT DEADLINE	PUBLISHED
JANUARY	December 5	December 12	January 16
FEBRUARY	January 9	January 16	February 13
MARCH	January 30	February 13	March 13
APRIL	February 27	March 20	April 13
MAY	April 6	April 23	May 15
JUNE	May 2	May 15	June 12
JULY	June 11	June 19	July 13
SUSTAINABILITY SUPPLEMENT	May 26	June 15	July 13
AUGUST (Digital Only)	July 10	July 17	August 13
SEPTEMBER	August 7	August 14	September 11
OCTOBER	September 7	September 18	October 12
NOVEMBER	October 9	October 16	November 13
DECEMBER (Digital Only)	November 9	November 17	December 11

PLEASE NOTE: Copy deadlines are subject to change without prior notice. Please be sure to check in advance

PRINT SPECIFICATIONS AND DATES

SIZE (in mm, height x width)	TRIM	BLEED	RATE (exclusive of VAT)
FRONT COVER	204 x 210	210 x 216	£2,500
FULL PAGE	297 X 210	303 x 216	£1,495
DOUBLE PAGE SPREAD	297 x 420	303 x 426	£2,450
HALF PAGE VERTICAL	265 x 88	none	£950
HALF PAGE HORIZONTAL	130 x 180	none	£950
QUARTER PAGE VERTICAL	130 x 88	none	£675
QUARTER PAGE STRIP	63 x 180	none	£675
RECRUITMENT ADVERT	130 x 90	none	£495
DIRECTORY BOX	40 x 90	none	£595 per year
YEARPLANNER (Box)	50 x 100	none	£595 per year
INSERTS (Single sheet)			£1,150
INSERTS (Four page)			£1,690

Cancellation policy: 13 weeks notification prior to publication

Send artwork to copy@kick-startpublishing.co.uk

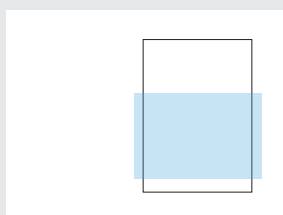
HOW TO PROVIDE ARTWORK

1. Artwork to be supplied as hi-res jpg or pdf. Set to minimum 300 dpi.
2. Ensure NO overprint settings are used anywhere on artwork. This setting may result in artwork not displaying on the final print as a result of the printers process.
3. No pantone colours to be used. Pantone colours will be converted to CMYK automatically but in some cases may not show at all on artwork.
4. Any images used or supplied must be 300 dpi CMYK
5. Apply 3mm bleed to all edges of full page artwork
6. Artwork copy must sit within a safe margin area of 10mm around all page sides – Not adhering to this may mean copy is cut off the outer edges when the magazine is trimmed down.

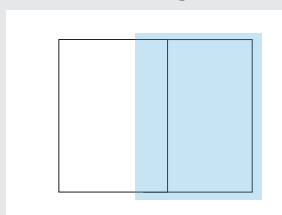
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VISUAL GUIDE

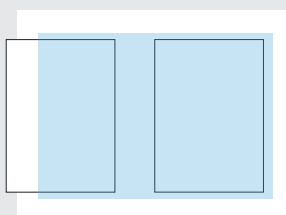
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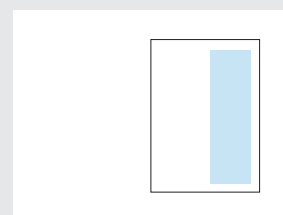
Full Page + Bleed



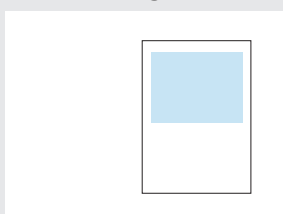
DPS + Bleed



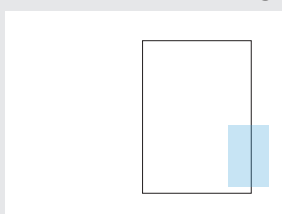
Half Page Vertical



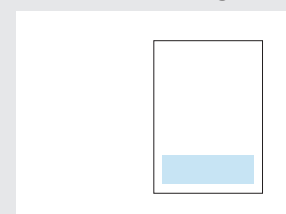
Half Page Horizontal



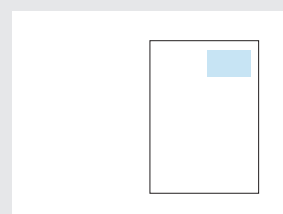
Quarter Page



Quarter Page Strip



Directory box



DIGITAL ADVERTISING AND SPECIFICATIONS

	SIZE (in pixels, width x height)	FORMAT	RATE (annual cost, exclusive of VAT)
LEADERBOARD BANNER	728 x 90	Jpg or Gif	On application
BOX BANNERS	800 X 660	Jpg or Gif	On application
NEWSLETTER BANNER	600 X 250	Jpg or Gif	On application
ESHOTS			On application
SHOWCASE PORTAL			£595

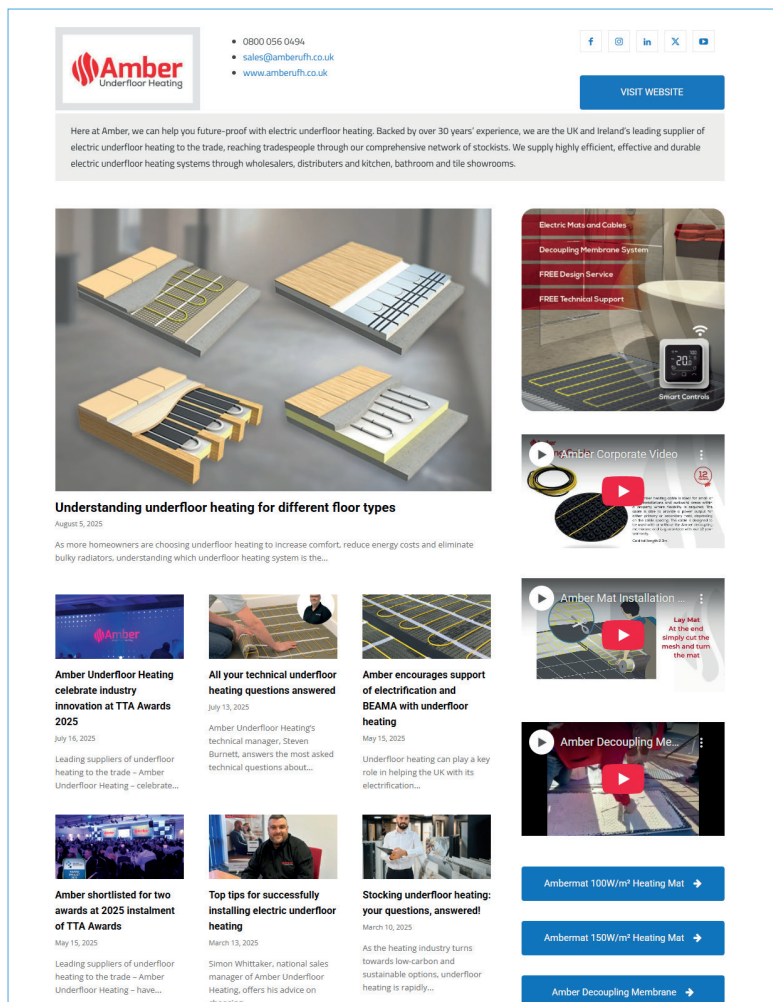
HOW TO SUPPLY AN ESHOT

If you've already created an e-shot in another email marketing platform, such as MailChimp, please send us the HTML file.

If not, we recommend providing a PDF version of your e-shot, along with the subject line and the hyperlink you'd like it to point to. For best results, your PDF should be no more than 700px wide (there is no height restriction).

WHAT IS A SHOWCASE PORTAL

Email john.miller@kick-startpublishing.co.uk



TSJ Showcase Portals are an exceptional way to showcase your work, projects, and products in a professional and highly engaging format. Acting as a central hub for all your content, they make it easy for potential clients and collaborators to explore what you offer — and ensure you leave a lasting impression.

Every article published in TSJ links directly to your Showcase Portal, maximising your visibility and exposure.

Your portal is fully branded with your logo, contact details, social media links, and a prominent call-to-action button that drives visitors straight to your website.

You can also enrich your portal with:

- Videos
- Direct links to key sections of your website
- Adverts
- Image galleries
- Brochures and technical guides
- Case studies linking to full versions on your site
- A comprehensive display of your product range

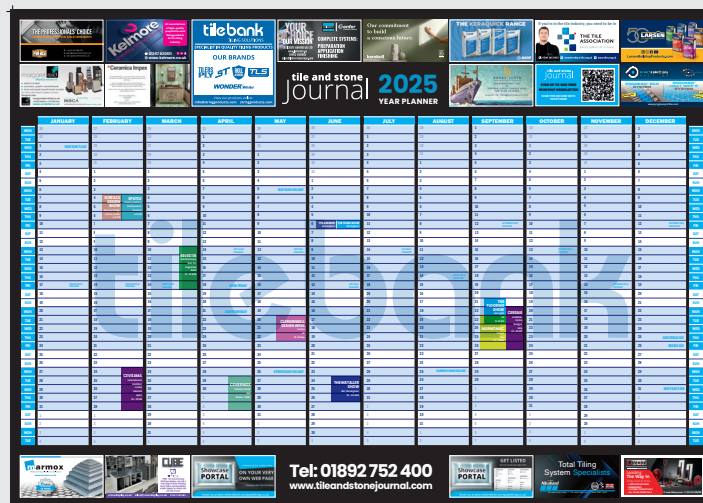
YEARPLANNER

Our annual year planner is a huge 60cm x 80cm full colour wallchart and is sent out free with our November issue to the entire circulation. The planner includes details of TSJ publication dates along with all the major trade shows from around the world. The planner is widely used by the industry and can always be seen adorning any discerning wall in the trade.

Single or double box adverts can be booked as a very cost effective method to be seen in the trade for a whole year. Early booking is advised – year planners are very popular and spaces sell out quickly.

Advert size:

50mm x 100mm is £595 +VAT



PROMOTIONAL PICTURE CHARGES

Press releases sent to TSJ are welcome, but those accompanied by an image and designed to promote the company concerned, are subject to written acceptance of our promotional picture charge of £160 + VAT.

ADVERTORIALS

If you would like to have more control over your editorial, including layout, logos and other branding elements, you can book an advertorial. This comes at a charge of £1,495 + VAT for a full page.

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